

Denman Conservancy Association

PO Box 60,
Denman Island BC,
CANADA V0R 1T0

Policy: FUNDRAISING POLICY

Summary:

DCA fundraising has two main arms:

- 1) Community-based fundraising: events, raffles, appeals for donations, etc.
Overseen by the Fundraising Committee. Carried out by members of the FR Cttee, volunteers and, in some cases, contracted coordinators.
 - 2) Institutional fundraising: grants from private and government sources; corporate funding.
Overseen by designated committees as guided by Fundraising Plan, which is approved by the Board annually. Carried out by committee members, a contracted proposal writer, and volunteers.
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The Board will approve a Fundraising Plan, which will be updated at least annually. The Plan will designate, for each project, which is the Committee Responsible. The Fundraising Committee's operations will also be included as a component of the Plan.

These Committees will choose a Fundraising Liaison. The Fundraising Liaison is responsible for channeling information between groups and individuals involved with fundraising and is the primary contact person for the contracted proposal writer.

For project proposals that are on the approved Plan, the designated Committee e.g. LCMC, may make the final decision about a specific grant application. The Board is kept informed.

For ad-hoc funding possibilities that may come up unexpectedly and have pressing deadlines the Fundraiser must obtain a 'go ahead' from the Fundraising Liaison or another member of the appropriate Committee who is a director of DCA.

Where a potential funding source may be ethically challenging for DCA or may impose significant unforeseen burdens on DCA, the specific grant application will be referred to the Board for a decision. Such referral can be initiated via any of the Table Officers of DCA (Secretary, Treasurer, Co-chairs).

DCA volunteers interested in initiating a funding proposal individually must inform the appropriate Committee responsible for the topic the proposal would deal with. The Committee must then ensure that this proposal is in harmony with the fundraising plan and the other fundraising work taking place.